



Reduce expenses and provide a premium customer experience.

Deliver the best possible experience to your customers in a cost-effective manner. Today's customers demand a premium service experience that is both easy and convenient. This includes personalized and familiar transportation options that leverage new technologies like Lyft.



91% of dealerships say that the **service experience** is more important than the physical repair.

Give your service department customers a convenient, on-demand transportation option that is completely integrated into your service process. Customers can select Rideshare as a transportation option, and after check-in the advisor will facilitate your customer's ride. The entire transaction is booked and scheduled through Xtime and powered by Lyft. This on-demand, fully integrated ridesharing option has numerous benefits to both customer and dealer, including:

- Streamlined Transactions—The entire rideshare transaction from start to finish is managed by Xtime, with no additional contracts, systems, setup, or accounts.
- Simplified Billing—Rides are billed through a standard Xtime invoice.
- ▶ **Improved Customer Experience**—Enable your customers to select Rideshare as a transportation option during the appointment booking process.
- ▶ Reduced Expenses—On-demand rideshare service allows you to scale back your shuttle and loaner car fleet departmental expenses.
- ▶ Reduced Liability—Lyft protects riders for coveredaccidents with a first-of-its-kind insurance plan, including \$1 million in auto liability coverage that applies as primary insurance from the moment a rider gets into a vehicle until they exit.
- ► Control Expenses—Xtime provides the ability for dealers to set ride limits and communicate any guidelines (distance/cost) to customers when they are booking so there are no surprises.

Ensure premium car ownership experience with a strategy integral to long-term success. With Rideshare you can exceed your customers' high expectations. Best of all, Rideshare reduces dependency on costly transportation expenses and streamlines transactions, making your entire service department more productive and customer-friendly.

Learn more at Xtime.com

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